



IT'S *All* ABOUT  
YOU!

## **Creating a Strong Fall Forecast for Your Style**

October 2, 2009

Experience confidence you never thought possible. While there is an abundance of every color, fabric, and style of clothes being merchandized this fall, even I can find the many choices overwhelming. Once you have identified Your Style congruent with your mission, it makes choosing fall fashion much easier. But imagine the possibilities! Taking your favorite pieces from your closet and finding new ways to use them. Following are just a few items I would investigate and see how they fit in with your ready to wear items and Your Style.

**Consider Your Fall Purchases as Investment Dressing** - A strong emphasis for this fall is to choose your signature pieces wisely and go with classic items made of better fibers for the longest wear and longevity. Many designers have returned to the classics with camel coats, cashmere sweaters, and silk accents for elegant, chic styles. The emphasis is on timeless, classic dressing.

**A Lady with Tailored Chic** - The classic lady-like styling made famous by Coco Chanel in the 60's and worn so beautifully by fashion icon Jackie Kennedy is back with a vengeance for the fall. The cropped jacket in all its manifestations, the boxy peplum approach for a more feminine look is all the rage. The must-have garment for the season is definitely the jacket or "short coat" as some designers call it. With so many lady-like, feminine styles in the spotlight be sure you use this style if you have smaller hips than shoulders to get a balanced look.

**The Color Forecast** - The fundamental hues are at PANTONE® Fashion Color Report Fall 2009. It features the top 10 colors for women's fashion for fall '09. Despite the economic downturn, there are still many jewel tones in this years palette. Keeping with solids and accessorizing with prints, yes-animal prints included also provides an economic way to shop.

**Hottest Shoes** -While the heels keep getting higher, surely someone with some sense will start a trend for the 1 to 2” heel. I admit wearing this type shoe in my twenties was “fun” but in my wisdom and age, I have discovered having my toes crunched into a shoe with a platform and 3” heel gives me the feeling I may tumble forward at any moment. However, **BOOTS** are in with a rage! Not only are boots chic looking but they also keep me warm throughout the winter. Gucci offers great styles with accents such as tassels, buckles, or studding. One of my personal favorites for a classic look is the tall boot over the knee that can be worn with skirts or jeans!

**Feel fantastic this fall in style with an image that projects your mission and goals!**

